

WHICH BOBI AWARD(S) SHOULD I ENTER?

Award	Your experience and expertise	Real-life project or fictional case-study	Format	Team /individual	Time period for completion
Best Newcomer	Any area of BI, less than 3 years	Fictional case-study	Face-to-face	Individual	One day event* 21st March 2025
Analyst Team of the Year	Analytics	Fictional case-study	Virtual briefing and self-completion	Team	Three-day competition window 11th – 13th February 2025*
Creative Fieldwork Team of the Year	Fieldwork	Fictional case-study	Self-completion	Team	Three-week window* 10th February – 3rd March 2025*
Best Business Impact	Any area of BI	Real-life project or programme	Self-completion	Individual or team	Submit entry by 3 rd February 2025
The Chair's Award: Best Approach to Sustainability	Any area of BI	Real-life project or programme	Self-completion	Individual or team	Submit entry by 3 rd February 2025
Best Use of Innovation	Any area of BI	Real-life project or programme	Self-completion	Individual or team	Submit entry by 3 rd February 2025
Best Patient-Centric Approach	Any area of BI	Real-life project or programme	Self-completion	Individual or team	Submit entry by 3 rd February 2025
Best Customer Insight	Any area of BI	Real-life project or programme	Self-completion	Individual or team	Submit entry by 3 rd February 2025

* Entry form must be submitted by 3rd February 2025