

2019 Forthcoming Events

13th-14th May

BHBIA Annual Conference

bhbia2019

De Vere Beaumont Estate, Old Windsor, Berkshire
(includes BOBI Awards Ceremony on 13th May)

2019 Forthcoming Training

25th January

Compliance Dos and Don'ts when Using
Secondary Data for UK Healthcare BI
Webinar

31st January

The Magic of Conference Presenting
One Day Workshop

7th February

Storytelling That Makes Market Research
Powerful
One Day Workshop

15th February

Physician and Patient Qualitative Research
Techniques
Webinar

1st March

The Implications of Brexit for Healthcare
Business Intelligence in the UK
Webinar

7th March

Innovations in Market Research
One Day Workshop

14th March

Introduction to UK Pharma Forecasting
One Day Workshop

22nd March

Pharmacovigilance in Social Media Research
Webinar

28th March

Big Data and Automation
One Day Workshop

4th April

Embedding Patient Centricity to Build
Engagement and Drive Change
One Day Workshop

24th April

Legal & Ethical Guidelines
Ethics and Guidelines

The Carers Trust

There are over six million carers in the UK. The Carers Trust aims to provide them with the support, advice and information necessary to assist them wherever and whenever they need help.

www.carers.org

Please see BHBIA Board members to buy raffle tickets and support this worthy cause, with a chance to win some great prizes.

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BHBIA Winter Seminar

Deal or No Deal: A Patient Future

Friday 7th December 2018

Royal College of General Practitioners

30 Euston Square

London NW1 2FB



9.30-13.30 followed
by Christmas lunch

Sponsored by



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#bhbiawinter

Overview

Within the healthcare industry we are constantly faced with the challenge of change, and whether we see this as a burden or an opportunity to innovate has become much discussed.

The UK Healthcare system faces such challenge yet again; this time the reality of EU exit negotiations and new ministerial leadership have hit against the backdrop of ever-present funding and resourcing strain. And whilst our attention is focussed on the headline developments are we taking time to consider how this could impact on patients?

Leading voices from Commercial, Policy and Research expertise within the healthcare industry will present their views on the challenges and/or opportunities on the horizon for key areas within the NHS, before having an opportunity to debate the scale of impact this could have on our patients' future healthcare experience. What areas could be most in need of action to maintain patient care, where are the opportunities to support innovation, and are we ready?

Programme

09.30	Registration & Coffee
10.00	Welcome & Introduction Kate Stevens , BHBIA Board Director and Business Intelligence Analyst – KES Consultancy An overview of the speakers and topics to be presented for the day in addition to setting out the day's agenda.
10.10	GDPR Update – Brexit Impact Catherine Ayland , Independent Ethics Consultant to the BHBIA The UK will leave the EU on 29th March 2019. UK data protection standards will remain the same after this date because the UK's Data Protection Act 2018 and the EU's Withdrawal Act 2018 incorporate the GDPR into UK law. However, if there is no Brexit agreement this will impact inter-country data protections issues as could a Brexit deal, depending on the nature of the deal. This update highlights key aspects of the possible impact and there will be a chance to ask questions about the implications for business intelligence practice.

Programme

10.40	Voting
10.45	Brexit and Life Sciences Update Angela McFarlane , Market Development Director & Brexit Taskforce Chair – IQVIA An overview of the Brexit story to date and a look through the key impacts faced by either a deal or no deal situation. How will the exit from the European Union affect the UK's participation in, and access to clinical trials and research projects in the future? What will this mean for critical conditions and access to innovative medicines for patients in the years to come and how is the UK preparing?
11.35	Voting
11.40	Coffee Break Board members selling raffle tickets.
12.10	Brexit, Borders, Customs and Supply Chain David Butler FCIPS , Director – Compass Solutions With changes to border controls and trade agreements on the horizon, how will a Brexit deal, or no deal, affect the medicines supply chain between the UK and Europe? How could this impact patients at the point of care and what scenarios should we be planning for in the short to long term?
12.55	Voting
13.00	Panel Discussion All Attendees and speakers will have the opportunity to discuss the learnings of the day guided by the voting outputs of the morning.
13.20	Wrap Up Kate Stevens Closing summary and details of the remainder of the afternoon.
13.30	Drinks Reception Board members selling raffle tickets.
14.00	Christmas Lunch Followed by a Charity Raffle for the Carers Trust.