

Online Training

The BHBJA offers two types of online training programmes:

1. Ethics & Compliance courses, which are included free with your membership or certified non-membership subscription
2. Other courses on core business intelligence topics, which are available to purchase

Ethics & Compliance courses

Our three core online training courses are:

- Legal and Ethical Guidelines for Market Researchers
- Adverse Event Reporting in Market Research
- Legal and Ethical Guidelines for Data Analysts

Each consists of a set of training slides and an associated competency test. Certification is renewed annually. Renewals open in September each year and certificates are then valid until 31st October the following year (subject to payment of membership fees).

There are three additional programmes:

- Compliant AI Projects – legal and ethical considerations for working with artificial intelligence (slides + 'one-off' test - i.e. no annual re-certification)
- Practical and Ethical Consent Gathering for Customer Database Managers (slides + 'one-off' test - i.e. no annual re-certification)
- Guidance for Reviewing/Approving Market Research Materials (slides only)

Other courses

Modules in the BHBJA online training resource are now available to purchase for a small fee. Each course has an associated test which, when passed, allows the trainee to download their Certificate of Learning. Courses currently available are:

- Essentials of Qualitative Market Research in Healthcare
- Essentials of Quantitative Market Research in Healthcare

With

- Fundamentals of Sales Compensation

Coming soon and further courses planned for 2022.

British Healthcare Business Intelligence Association

Excellence with Integrity

Ground Floor, 4 Victoria Square, St. Albans, Hertfordshire, AL1 3TF
t: 01727 896085 • admin@bhbia.org.uk • www.bhbia.org.uk
A Private Limited Company registered in England and Wales No: 9244455



www.bhbia.org.uk

Learning and Development 2022



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January

Rising Stars Connect Group
26th January
Members Only: Free

Navigating Ethics and Compliance in Modern Data Analytics

28th January
Members Only: Free

February

Agile for Business Information/Market Research

3rd February
Members: £350 + VAT
Non-Members £450 + VAT

Pharma Connect Group

9th February
Members Only: Free

Captivating the Conference - How to be an Effective Public Speaker

10th February
Members: £449 + VAT
Non-Members: £549 + VAT

Spring Virtual Event
24th February

March

Fieldwork Forum
2nd March
Members Only: Free

Running Successful Virtual Workshops

4th March
Members Only: Free

Empowering the Analyst

10th March
Members: £449 + VAT
Non-Members: £549 + VAT

Optimising Market Research Insights to Increase Business Impact

17th March (Half day)
Members: £210 + VAT
Non-Members: £260 + VAT

Digital Qualitative Solutions for the New Normal

23rd March (Half Day – AM)
Members: £210 + VAT
Non-Members: £260 + VAT

Ethics and Compliance Update

25th March
Members Only: Free

April

Analytics Connect Group

7th April
Members Only: Free

Clinical Trials and the Leaky Pipe

22nd April
Members Only: Free

Rising Stars Connect Group

27th April
Members Only: Free

May

Annual Conference: bhbia2022 and BOBI Awards Ceremony
16-17th May

June

Spotlight on Compliance

9th June
Members: £449 + VAT
Non-Members: £549 + VAT

The Role of the Patient Voice in Access to Treatments

17th June
Members Only: Free

'Why Should Anyone Listen to You?' - Increase your personal influence & impact, remotely & in reality

23rd June (Half Day – AM)
Members: £210 + VAT
Non-Members: £260 + VAT

July

Fieldwork Forum

6th July
Members Only: Free

Rising Stars Connect Group

27th July
Members Only: Free

September

Summer Virtual Event
8th September

Getting Started in Healthcare Business Intelligence

15th September (Half Day – PM)/
16th September (Half Day – AM)
Members: £275 + VAT
Non-Members: £375 + VAT

Behavioural Science in Quantitative Research

23rd September
Members Only: Free

Pharma Connect Group

28th September
Members Only: Free

Entrepreneurship for Healthcare Business Intelligence Professionals

29th September
Members: £449 + VAT
Non-Members: £549 + VAT

October

Using Data and Analytics/AI to Optimise HCP Engagement

6th October (Half Day - AM)
Members: £210 + VAT
Non-Members: £260 + VAT

Analytics Connect Group

12th October
Members Only: Free

Guidelines in Action

13th October
Members: £449 + VAT
Non-Members: £549 + VAT

Improving Health Care by Understanding Patient Sentiment & Preference

20th October
Members Only: Free

Rising Stars Connect Group

26th October
Members Only: Free

November

Fieldwork Forum

2nd November
Members Only: Free

'Delivering the Sizzle, not Just the Sausage' - Effective Presentation Delivery Skills

3rd November
Members: £350 + VAT
Non-Members: £450 + VAT

Deepen your Understanding of Online Influence to Enhance your HCP Engagement Programme

11th November
Members Only: Free

December

Winter Seminar
2nd December

Key

- Webinars
- Virtual Workshop
- Face to Face Workshops
- Events
- Forums & Connect Group Meetings

HOW TO BOOK

Please click on the workshop/webinar/event title for more details and online booking.