



**What's it like being a: Graduate Trainee Research Executive
(Healthcare Market Research Agency)**

What are the main responsibilities of your role?

Assisting other members of the team with all aspects of project management. Tasks range from checking tables, to being involved in writing questionnaires, to interviewing healthcare professionals and patients, to charting final data and producing the final report or presentation for the client.

What key skills are required in your role?

Organisation, attention to detail and accuracy. The ability to understand and analyse results whilst also providing conclusions from the data. The ability to work well in a team.

What is a typical day like in your job?

There is no typical day. It depends which projects you are involved in at the time. You could be on fieldwork interviewing doctors, nurses, pharmacists or patients, attending client meetings or be in the office designing questionnaires, checking data tables, charting results etc.

What are the most enjoyable/most challenging aspects of your role?

The most enjoyable thing is the interesting work and feeling that you are working within a really important industry. Meeting healthcare professionals and finding out their views on everything from patients paying for prescriptions, new cancer drugs and the current set-up of the community pharmacy network. Also, working with some great people. The most challenging aspect is that there are so many new things to learn and get your head around!

How did you get into Healthcare MR?

On the TNS Healthcare graduate scheme

What are the career/personal development opportunities available?

At the moment, I am a graduate research executive. From here, I want to stay within the agency side of research and progress up to a JRE, then RE, then SRE. There is also the possibility of becoming a client account manager later down the line or switching over to client side research.

What is the most attractive thing to new comers about your job?

The variety of activities we do and being in a dynamic industry that is always changing and which ultimately has a profound affect on each and everyone of us.