



**What's it like being a: Graduate Trainee Research Executive
(Healthcare Market Research Agency)**

What are the main responsibilities of your role?

Supporting research managers on projects – managing fieldwork, designing/amending fieldwork materials, attending fieldwork and conducting live analysis, interviewing respondents, conducting qualitative and quantitative analysis, presentation writing.

What key skills are required in your role?

Organization is imperative, and the ability to manage your time well. A willingness to work hard and the confidence to ask questions is important.

What is a typical day like in your job?

The key thing is there is no typical day! There is so much variation in the job, one day I could be in the office organizing fieldwork, writing a presentation or conducting telephone interviews. The next I could be out and about interviewing Drs in their surgeries, patients in central viewing facilities, or presenting research findings to clients at their offices! It really is totally different every day!

What are the most enjoyable/most challenging aspects of your role?

I love the fact that, as all my work is project based, it's always different. You learn about new therapy areas and new research methods available to you every day. I think the most challenging part is remembering what all your projects are doing at the same time!

How did you get into Healthcare MR?

Purely by chance – I worked as a temp in another agency and found it really interesting – there were no job opportunities there at the time so I moved to my current role at Adelphi Research UK.

What are the career/personal development opportunities available?

Because Adelphi Research UK is one part of a much bigger group of companies, the opportunities are fantastic – we have companies across the world, so travel or placements with other companies is an option. There is also the opportunity to get involved in a wide variety of 'extra' activities such as training, attending conferences, fund raising etc

What do you think is the most attractive thing to new comers about your job?

It's exciting, it's interesting, and there are great opportunities within this area of market research