



## **OBSERVATIONS ON WORKING IN A LARGE AGENCY**

Some people prefer to work for larger organisations, where there are more people around, more interactions and more chance of having peers with which to share the experience of starting out on your career path. Some observations on what to expect working for a larger organisation are outlined below:

### **Variation/increased opportunities:**

- Project diversity - in a large company there is often more opportunity to gain exposure to a wider range of projects and industry sectors
- Resources – larger companies often, but not always, have more extensive resources available to aid in training and development. The down side can be that training is less tailored to the individual
- Client reach – big agencies usually have big clients. Graduates will may get the chance to work with high profile clients and see the differences in industry style through exposure to a wide range of clients
- International travel: larger companies have clients all over the world and graduates often get the opportunity to travel abroad as part of their role

### **Networking:**

- Networking – larger agencies have more employees leading to more networking opportunities
- Opportunities to transfer to other roles – larger companies encompass many roles and give rise to greater fluidity within the company
- Extensive support network; both at a personal and professional level – the chances are in a large company you will find the right person to talk to whatever your questions are

### **Training and Career Progression:**

- High standard of training; access to experts in their field
- Structured training; some large agencies offer very structured training allowing you to meet many different kinds of challenges in your first year
- International opportunities; larger global companies often have offices in many different countries, sometimes allowing the potential for a transfer to an international office for a year or more
- Movement between teams can accelerate career progression, and within a large agency there are often more opportunities to move teams and gain new experiences

**Job stability/support:**

- Structure & reference; even down to having template for everything, large agencies can have a good backbone structure which allows quick reference to logistical issues
- Workloads; larger teams & outsourcing mean resources can be well distributed to give graduates a fair workload

Some examples of larger agencies that take on graduates regularly are:

<b>Kantar Health (formerly TNS Healthcare)</b>	<a href="http://www.kantarhealth.com">www.kantarhealth.com</a>
<b>GfK Healthcare</b>	<a href="http://www.gfknop.com/customresearch-uk/sectors/healthcare">www.gfknop.com/customresearch-uk/sectors/healthcare</a>
<b>Synovate Healthcare</b>	<a href="http://www.synovate.com/healthcare">www.synovate.com/healthcare</a>
<b>IMS Health</b>	<a href="http://www.imshealth.com">www.imshealth.com</a>