



## OBSERVATIONS ON WORKING IN A SMALL AGENCY

Others prefer working in a smaller agency environment, where there is sometimes more opportunity to make a name for yourself and have a real influence than in a large agency. Some observations on working in a smaller agency are outlined below:

- Working for a small agency can be challenging and rewarding. Training focuses on learning on the job, building up your knowledge and skill set through experience.
- That's not to say that small agencies do not have structured training programmes, rather a training programme utilising internal and external courses that can be tailored to suit your style and pace of learning.
- Small agencies tend not to have a hierarchical structure. Instead a close knit community culture is fostered with the opportunity to work with and learn from even the most senior members of the company.
- If you like to work hard, hit the ground running and work your way up the ladder quickly then a small agency may be for you.

Some examples of small to medium sized agencies that sometimes take on graduates are shown below:

<b>Adelphi Research UK</b>	<a href="http://www.adelphigroup.com/marketresearch/uk">www.adelphigroup.com/marketresearch/uk</a>
<b>Insight Research Group</b>	<a href="http://www.insightrg.com/healthcare_research">www.insightrg.com/healthcare_research</a>
<b>Synergy Healthcare Research</b>	<a href="http://www.synergyresearch.co.uk">www.synergyresearch.co.uk</a>
<b>The Planning Shop International</b>	<a href="http://www.planningshopintl.com/home.htm">www.planningshopintl.com/home.htm</a>
<b>Healthcare Research Worldwide</b>	<a href="http://www.hrwhhealthcare.com">www.hrwhhealthcare.com</a>
<b>Hall and Partners Healthcare</b>	<a href="http://www.hall-and-partners.com">www.hall-and-partners.com</a>