

Sustainability Committee

Ways of Working

Committee Purpose

The BHBIA Sustainability Committee was created in 2023, with the aim of:

- Providing advice and guidance to the membership to support them on their sustainability journey
- Maximising sustainability impact through raising awareness and providing thought leadership
- Developing the role the BHBIA can / should play in supporting the membership in sustainability
- Encouraging sustainability collaboration across the Pharma MR supply chain

Committee Format

The Sustainability Committee currently consists of 11 volunteer members. Representatives may come from any sector of the membership who has an interest in sustainability.

The committee has three lead members with their key roles being as follows:

- **Chair:** To set the agenda and convene the meetings. Also to monitor progress of initiatives the Sustainability Committee is working on, to ensure they are being actioned appropriately
- **Deputy Chair:** To support the Chair in the above activities and step in if the Chair is unavailable for any meetings
- **Committee Secretary:** To set up meeting dates, capture and circulate minutes (to include progress on initiatives and planned next steps), within a week of the meeting to all team members via email

There will be the possibility to annually rotate these roles in order to encourage fresh ideas, avoid burnout and provide members with an opportunity to step into other positions.

Ways of working and initiatives

The initiatives are determined by the Committee at their meetings and must be agreed with the Board annually. It is most likely that this will take place at the Board Strategy Meeting in October where all Committee Chairs (and Deputies if required) are in attendance.

It is key that all Committees have a strategic focus. In order to achieve this (and ensure quality rather than quantity), there will be a limit of two (max three) initiatives per year. Activities should be prioritised in order to create the greatest value or have the most significant impact. In order to support this process, an Activity Timeline will be provided for the Committee to complete and work with.

Each initiative should have clear objectives, timings and outline the sub group involved (where relevant). The roles within any sub groups should also be clearly defined.

It is not envisaged that the Sustainability Committee will require budget for any initiatives they wish to run, but if there is any key need this will be raised with the Board and reviewed.

Communication

It is important that the activities of the Sustainability Committee are communicated to the wider BHBIA membership, in addition to updating the Board during Board Meetings. This is conveyed in the following ways:

- **Committee resource page:** News articles to be created and posted on the committee's resource page within the BHBIA website and/or linked to the News and Events page. Any new ideas for this will be discussed during Committee meetings. Support for this can be provided by the Engagement Officer (and Communications Officer if required)
- **Monthly Board meetings:** The Engagement Officer will provide an update to the Board regarding the Sustainability Committee's initiatives and plans and will feedback to the team as and when required
- **Showcase event:** This is an opportunity to highlight the work of the Committee through various channels such as webinars, news articles, newsletters and social media in order to create awareness and drive membership engagement. It is a focused period for spotlight the Committee's work and sharing progress but it is not the only opportunity to do this. It is anticipated that the month allocated to each BHBIA Committee will be agreed annually at the Board Strategy Meeting in October, when all other Committees are in attendance

- **Social media:** Using LinkedIn to communicate news, new members, webinars. Share, like and tag colleague's post to help drive engagement and awareness
- **Campaign emails through the BHBIA:** If there are additional Sustainability Forums taking place to discuss specific topics, the Engagement Officer can provide support by creating emails through the BHBIA website so as to invite members to join

Meeting Attendance and Participation

It is expected that each member should be active in participating, engaging and contributing to the meetings and volunteer for additional tasks where appropriate.

It is envisaged that the Sustainability Committee will meet 4 times a year but if there are any sub groups created, these should meet on a monthly basis. The Chair will attend, if possible, all meeting including those for sub groups.

It is anticipated that all members attend meetings. If it becomes clear that someone is regularly absent or does not contribute in any way, they will be contacted by the Chair and a discussion will take place. For someone regularly missing meetings (up to 5 consecutive times), they will be asked to step down from the Committee.

Meetings will take place virtually (either Zoom, Teams or more often Google Meet).

Support provided by the BHBIA

The BHBIA will support the Sustainability Committee in a similar way to that provided for other BHBIA committees, with the **Engagement Officer** being the main link between the Committee and the Association. On that basis, the EO will aim to:

- Provide guidance on the planned initiatives from the wider Association perspective and what is manageable or not
- Provide support and guidance in communicating the initiatives the Committee is running

In addition (as of January 2025), the Committee will have a **Board Link** in place who will act as a Board representative, ensuring alignment with the Association's goals. They will liaise with the Board as necessary and provide any relevant input to meetings as required.

The BHBIA **administrative team** will support any set up of potential on line surveys (usually through Smart Survey), and help create any new additions to the webpage if required (though the content should be provided by the Committee).

The BHBIA **Communications Officer** will also assist with communicating any key messages for the website resource page, reviewing content and creating images if required.

Why join the BHBIA Sustainability Committee?

The BHBIA Sustainability Committee offers members an excellent opportunity to get involved in an incredibly important and rapidly growing priority for the Healthcare industry. By joining the Committee members will:

- Contribute to raising the profile of sustainability within the Business Intelligence community
- Work with like-minded people from across the membership who are passionate about sustainability, providing an opportunity to network, collaborate, share best practices and learn from others
- Raise their own profile within the Business Intelligence community. Contributing to sustainability initiatives will enhance individuals' reputation as forward-thinking professionals committed to improving environment and social responsibilities
- Experience what it is like to be involved in the work of a well-respected industry body

By joining the Sustainability Committee, members will place themselves in a key position to influence the healthcare industry's sustainability initiatives and contribute to the well-being of both the industry and the planet.