BOBI awards
best of business intelligence

Analyst of the Year

"As a trusted provider of one of the most reliable and respected data sources in the field of healthcare research, Cegedim Health Data is proud to sponsor this year's 'Analyst of the Year' award. We know only too well how critical the right skills are to be able to explore and analyse health data in a way that creates meaningful and actionable insights. Sponsoring this award is our way of recognising the invaluable role that Analysts play in ensuring that health data continues to enable advancements in patient care and outcomes."
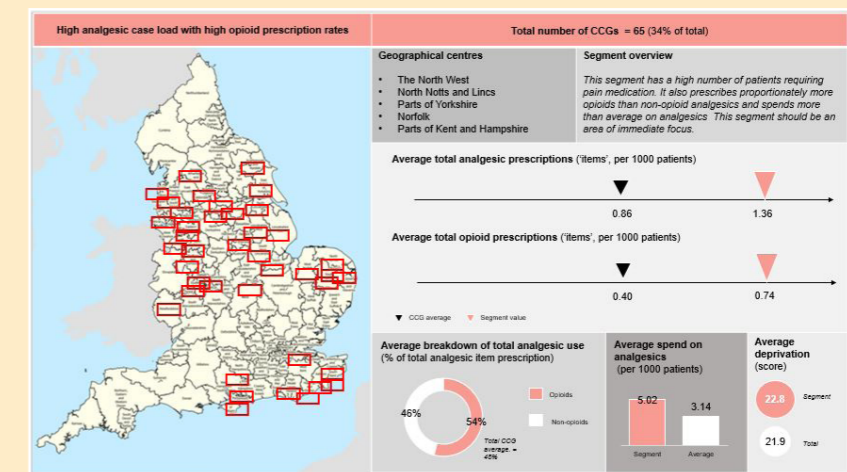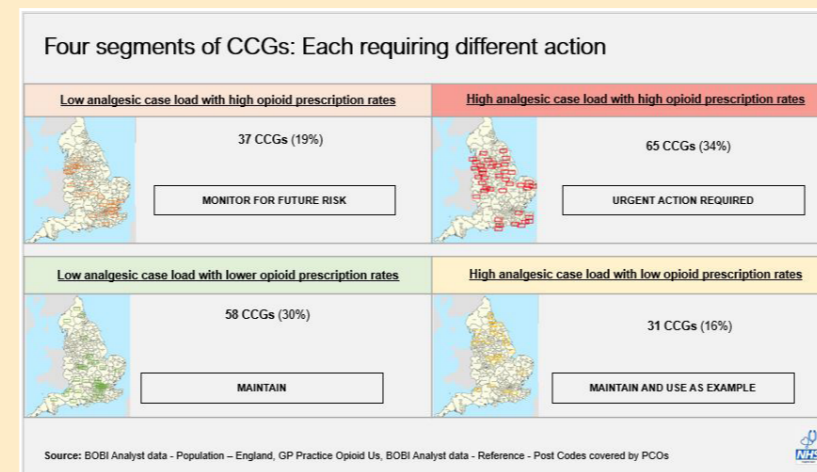
Winner:

Insight Dojo

Genevieve Hall

The judges said:

"This entry demonstrated a **good story flow**, with the PowerPoint presentation leading the user through the process. They clearly **understood the brief**, used appropriate segmentation based on logical cuts of the available data, and provided a **clear output**, which explained each segment in detail. There were a variety of **strong recommendations for action**, including addressing issues and additional analysis."

Extracts from the winning entry:

Overall comments from the judges:

We were pleased to see such high-quality entries being submitted by individuals and would like to thank all the entrants for taking the time and putting in the effort to create their reports.

The brief changes each year, and individual entrants are only judged against other individuals, so everyone starts from a level playing field. Why not show us what you can do in 2021?