

Compliance Challenge

Awarded to the team who responds best to a challenge that tests understanding of compliance requirements and ability to resolve them

“The BH&IA’s Ethics & Compliance Committee is delighted to support the biennial BOBI Compliance Challenge. We’re keen to encourage, recognise, and reward excellence in compliance, so we are delighted to offer the chance to take part in a BOBI Award that celebrates outstanding knowledge in this area and a practical approach to applying it to healthcare business insights.”

Supported by



Winning Entry:



Sarah Cooper
Sermo



Cedric Gallais
M3 Global Research



Rachael Turner
Adelphi Research



Jimmy Lam
Survey Healthcare
Global

Winners' Statement

“Working on this BOBI Compliance Challenge allowed us the unique opportunity to collaborate with peers outside of our usual day to day, which afforded us the space to engage and learn from our peers with different experiences and perspectives of our industry. It was a very enjoyable experience!”

The judges said:

The winning entry provided clear and practical information about the legal and ethical considerations for recruitment and fieldwork. It reflected good business practices at each stage of research and the responses were communicated clearly and in a well thought through way.